

AUGUST 30, 2016

## Homearama Expected To Draw 25,000 Over 11-Day Event

CHARITY PREVIEW SET FOR SEPTEMBER 21, 2016

By Kirk Pinho

Eight homes in the **Christenbury Creek** subdivision in Macomb Township will be part of the Homearama 2016 tour put on by the **Home Builders Association of Southeastern Michigan** beginning Sept. 23.

The subdivision is located at 49758 Card Road between 22 and 23 Mile roads.

In addition, a charity preview event is set for 6-10 p.m. Sept. 21 to raise money for the **Children's Hospital of Michigan Foundation** at the subdivision, located at 49758 Card Road between 22 and 23 Mile roads.

Homearama will benefit the children's hospital foundation, the **American Red Cross**, the **Chippewa Valley Educational Foundation** and the HBA's **Charitable and Educational Foundation**.

Hors d'oeuvres and cocktails by **Andiamo** and **Nino Salvaggio International Marketplace** will be served at the event. Tickets will cost \$100 and include admission to the Homearama event beginning two days later.

About 25,000 people are expected to attend Homearama this year, which runs 11 a.m.-8 p.m. and allows people to tour the homes. The dates for Homearama are: Sept. 23-25, Sept. 29-Oct. 2 and Oct. 6-9. Tickets are \$10 each [online](#) or \$12 per person at the gate.

"Macomb Township is one of the areas where we had the most growth this year, and in the past couple years," said Susan Adler Shanteau, vice president of communications for the homebuilders association. "It's an up-and-coming area."

The eight homes have price tags ranging from \$449,000 to \$749,000.

The subdivision was developed by Bloomfield Hills-based **Arteva Homes Inc.**, which also built two of the homes on the tour. Other homes were built by Sterling Heights-based **Lassale Homes**, Shelby Township-based **Sunset Homes LLC** and Washington Township-based **Vitale Cos.**

The last Homearama was in [2014](#) in Oakland Township's Pinnacle subdivision. It was not held last year because of scheduling, Adler Shanteau said.

Sponsors of this year's Homearama are Farmington Hills-based **Gorman's Home Furnishings & Interior Designs**; Rochester-based **Arterra Realty**; Shelby Township-based **LaFata Cabinets**; Brighton-based **KSI Kitchen & Bath Showroom**; Shelby Township-based **Fenn & Associates Inc.**; Grand Rapids-based **Lake Michigan Credit Union**; the **James Hardie Contractor Alliance**; and San Francisco-based **Pottery Barn**.

For more details, visit [homearamahba.com](http://homearamahba.com).



Photo by Home Builders Association of Southeast Michigan

This home by Arteva Homes is part of the Homearama tour this year beginning Sept. 21.